








KINABALU BREAST CANCER SUPPORT ASSOCIATION also known as KINABALU PINK RIBBON

- 1st such NGO in Sabah & registered with ROS on 07 June 2010
- Aims and Objectives
 - To raise breast cancer awareness and promote self-examination & early detection
 - To provide emotional support and counseling for newly diagnosed patients throughout the treatment process
- Programs & activities - Through early detection, provide knowledge, emotional and psychosocial support to patients, survivors, caregivers and the community as a whole



TERM PLAN

-  Mammogram/Ultrasound Program subsidy for underprivileged patients and women in our community
-  Patient Welfare Fund to aid patients defray expenses while seeking treatment at government hospitals
-  Halfway house to accommodate patients from outstation and undergoing treatment in K.K.
-  Outreach awareness programs all over Sabah
-  Education & awareness programs on social media (FB, Instagram)



KEY CHALLENGES

- ➔ ❖ **FUNDING** - Donations & fund-raising
- ➔ ❖ **PATIENT SUPPORT** - Weekly visits at hospitals
- ➔ ❖ **RESOURCES** - Insufficient Volunteers